

Mary Hosford

Themed Entertainment Professional experienced in creating award winning immersive and interactive worlds and stories from concept to execution with a focus on human connection and guest agency.

MEHDESIGNS.NET

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WORK EXPERIENCE

PRODUCTION MANAGER & IMMERSIVE EXPERIENCE CREATOR *AUG 2014-PRESENT*

Phoenix Tears Productions - Orlando, FL

- Concepted an introvert-friendly interactive murder mystery experience format that has been used over 10 years for 14 different shows.
- Created multiple interactive and immersive shows that have toured Fringe Theater Festivals across the country.
- Designed and executed technical elements for shows and experiences created and produced by the company.

PARK SHOW CONTROL & LASER CREW CHIEF

JUN 2024-PRESENT

Disney's Hollywood Studios - Bay Lake, FL

- Collaborated with Designers and Show Directors to ensure their vision and standards were upheld across parkwide shows and events.
- Re-designed the Navigator Training course for technicians to a narrative driven version that allows for easier understanding of complicated a show control programming software.
- Worked to establish procedures to allow for the use of our Hub laser system during special events with a DJ set-up.

VIDEO/LIGHTING/EFFECTS & FACILTY CREW CHIEF

JAN 2022- OCT 2023

Star Wars: Galactic Starcruiser - Bay Lake, FL

- Worked with Technicians, Designers, Directors, Vendors, and the Production Team to implement, document, and maintain existing and new infrastructure leading up to the opening of the experience.
- Cultivated a deep understanding of the cause and effect of the complex layers of story and technology used in the venue in order to effectively troubleshoot and recover from unexpected delays and show down situations.
- Crafted elements that ensured that the story and theming extended into backstage areas for cast, keeping the world alive for the cast who were rarely onstage and in-universe.

SKILLS

- Show writing
- Narrative & story design
- Immersive storytelling
- Interactive story design
- Experience production
- Detail oriented

- Basic computer programming
- Microsoft Suite
- Adobe Suite
- Prop Fabrication
- Jack-of-All-Trades Theater Technician
- TAIT Navigator programming
- Laser Safety Officer Certification (ILDA)

EDUCATION

MS in Themed Experience
University of Central Florida
May 2026

BFA in Theatre
Technical Emphasis
Minor in Music and Voice
Stephens College
May 2012

NOTABLE PROJECTS

They're Doing All This Stuff

Co-Creator, Designer, Show Runner
2025 Orlando Fringe Festival

Winner of the Critic's Choice for "Outstanding Site-Specific Show," this experience engaged guests in a text-based series of missions to uncover what really happens at this so-called "arts festival."

Deep Current Outpost

Show Writer, World Builder
Spring 2025, UCF, Collaborative Studio

Brought to life a rich world for a theme park land concept design featuring an underwater society that brings a section of their world to the surface in a "World's Fair" type expo celebrating ocean conservation.

The Waiting Room

Co-Creator, Designer, Show Writer
2024 Orlando Fringe Festival

Created an immersive experience that blends a silent disco-style audio experience with an online mystery and the chance for an in-person interaction for anyone who's number is lucky enough to be called.